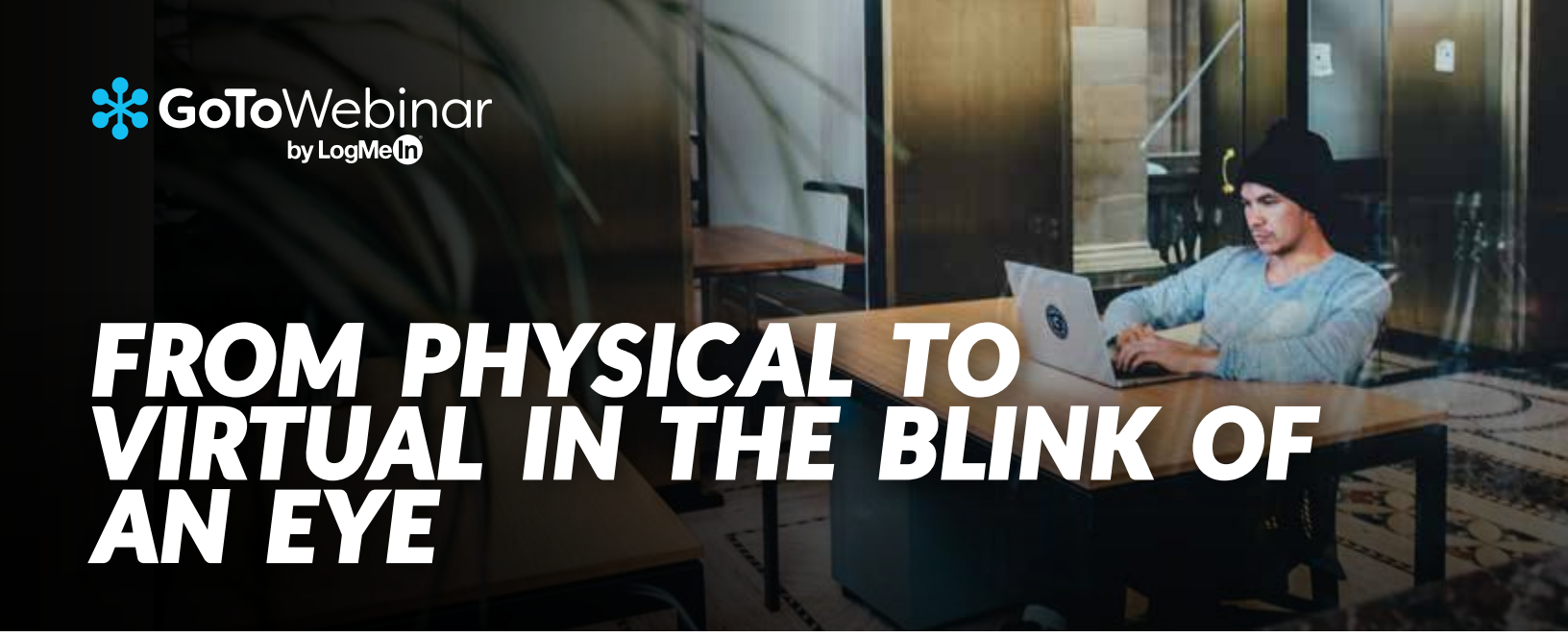
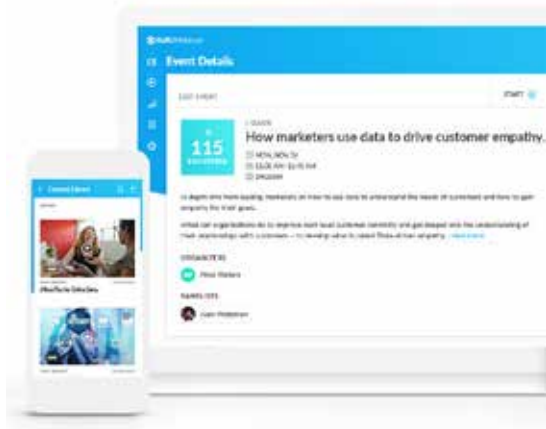


GoToWebinar by LogMeIn

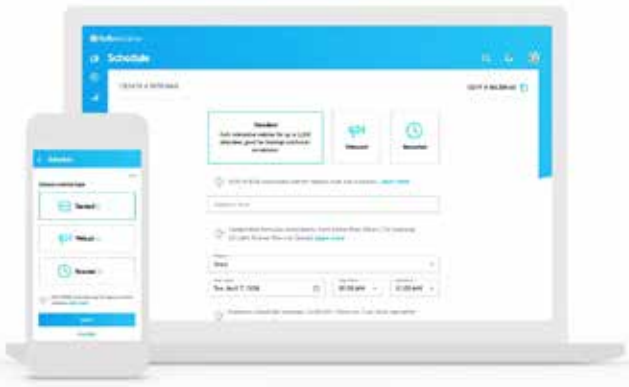
# FROM PHYSICAL TO VIRTUAL IN THE BLINK OF AN EYE

Travel is restricted and the live event that you've been planning since last year has suddenly been cancelled. But what if it didn't have to be? Transitioning a live event from in-person to online is easy, effective and affordable. Whether you're hosting a small customer forum or a large industry event, GoToWebinar delivers world class online event services that drive real business outcomes for your organization.




## KEY BENEFITS OF TAKING YOUR LIVE EVENT, ONLINE

- Drive High Quality Leads
- Build Brand Awareness
- Increase Access to Attendees
- Reduce Overhead Time & Costs



GoToWebinar gives you the features & functionality you need to host a successful online event:

- **Host Webinars** for up to 3,000 people or go big with a Webcast for up to 20,000 people
- **Full service registration** – create custom pages that you can report on (includes source tracking).
- **Accept payments** – easily charge attendees to attend webinars with multiple payment options.
- **Reporting & analytics** – monitor attendance & setup dashboards to measure success.
- **Recordings** – Unlimited cloud storage means you can record your sessions for attendees to view later.

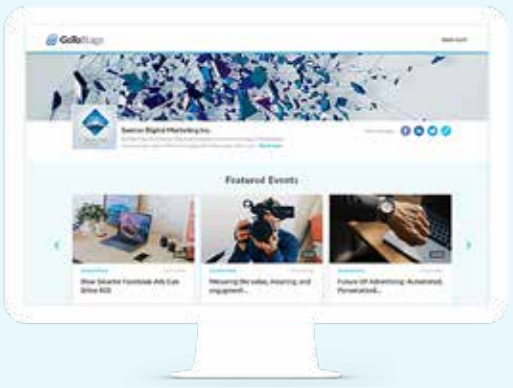
## GoToStage | FREE WITH GOTOWEBINAR!

### YOUR CONTENT LIVES ON

Give your high-impact webinars another chance to perform. Putting your content on-demand helps drive new leads without having to conduct another webinar.

### GET FEATURED IN FRONT OF MILLIONS

Publish your webinars to GoToStage to expand your reach with new audiences. Millions of attendees visit GoToStage each year to learn & grow.




**Try it free!**
Visit **https://www.gotomeeting.com/en-gb/webinar/virtual-events** or call **0800 640 4005**

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