

Case study

## The Saïd Foundation

The Saïd Foundation was able to increase its number of applications by 62% while dramatically reducing its application processing time.

The Saïd Foundation invests in the talents of young people with leadership potential by awarding postgraduate scholarships. It helps children held back by disadvantage or disability by providing them with opportunities to receive a better standard of education and care.

The Foundation aims to create a lasting legacy by enabling young people to fulfil their potential, so they can create a brighter future for themselves and for their wider communities.

The Scholarships Programme provides educational and training opportunities to students and young professionals recognised for their leadership potential. These opportunities are intended to help pupils' career development, enable them to make professional achievements and ultimately create benefits for others in their countries of birth. These opportunities generally take the form of postgraduate scholarships at Masters or PhD levels at UK universities.

The Saïd Foundation was established in 1982 by Mr Wafic and Mrs Rosemary Saïd in memory of their son and is a UK-registered charity. Their work includes support of The Saïd Business School, a programme of humanitarian relief for Syrian refugees, a child development programme and a scholarship programme.

The programme started in 1984 and has supported over 750 students, many of whom have contributed to the development of their professional sectors in the Middle East.

### Challenge

In the past, applicants had to download a PDF application, fill it out manually and send it in person through a local representative. Applications would include essays, transcripts, and letters of recommendation; all of which needed to be printed out, bundled and filed for each member of the review committee. Collecting and reviewing materials from each applicant was time-consuming and complex and the staff struggled to process applications quickly. The Saïd Foundation knew that in order to maintain and increase the quality of its scholars, the staff needed a tool that would allow them to accept, review and analyse applications easily and online.

*"We chose FULL FABRIC to create a flexible, intuitive and fully integrated online application and review system. The results have been outstanding. We not only increased the number of applications by 62%, but have completed the whole review of applications approximately two months earlier than in our previous process."*

Ita Gallagher,  
Scholarships Officer

## Solution

The Saïd Foundation decided to automate the entire application process to allow prospects to fill out their application and upload all documents online (including transcripts and letters of recommendation, which would now be automatically incorporated into each applicant's record in the system).

*"The service provided by  
FULL FABRIC has been  
fantastic. Our client success  
specialist has always been  
super supportive"*

Ita Gallagher,  
Scholarships Officer

With FULL FABRIC, admissions offices can automate the capture and routing of applications to facilitate faster and more effective decisions. The system provides a customised workflow to route application bundles. Reviewers can immediately review their assigned applications and required actions. The system can assign each application to different team members, allowing reviewers to evaluate critical components of the application and enter their comments and ratings on the same screen. This allows for parallel review methods in which applicants can be reviewed by different evaluators at the same time, saving the institution valuable time and resources and facilitating a swifter decision making process.

For more information about FULL FABRIC contact us on [hello@fullfabric.com](mailto:hello@fullfabric.com) or +44 203770 9539.

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