



FULL FABRIC CUSTOMER SPOTLIGHT

University of Warwick

The University of Warwick is one of the UK's leading universities with an acknowledged reputation for excellence in research and teaching, for innovation, and for links with business and industry. The University strategy is centred around eight core values of; Pursuit of Excellence, Ambition and Drive, Enterprise, Making a Difference, Global Perspective, Accessibility, Community, Independence.

Today universities are under more pressure than ever to show their impact on the 'real world' but for Warwick Business School that was the inspiration behind its birth 50 years ago. Warwick Business School have grown to become the largest department at the University, and aims to be Europe's leading University-based Business School, developing transformational ideas and people.

Warwick Business School chose FULL FABRIC to support their enrolment goals for continuing growth by attracting the very best candidates and provide a sophisticated and modern admissions experience which reflects and strengthens the brand and reputation of Warwick University.



"We chose FULL FABRIC to support our mission of providing an exceptional student journey from initial enquiry all the way to enrolment. It's a fantastic tool, and well-suited for universities who want to provide a digital first and personalised admissions journey."

Karen Barker
Director of Recruitment and Marketing



For more information about FULL FABRIC contact us on hello@fullfabric.com
or **+442 039 661 352**