

**PRO  
GRAM  
ME.**

**ACCREDITATION  
FORUM  
2020**

**15 – 18 NOVEMBER 2021  
#AF2021**



ASSOCIATION  
OF  
**AMBA**  
S  
BE IN BRILLIANT COMPANY



**BUSINESS GRADUATES**  
ASSOCIATION  
LEADERS NEVER STOP LEARNING



## INTRODUCING THE AMBA & BGA ACCREDITATION FORUM 2021

► Paul Thurston, Conference Producer, AMBA & BGA

AMBA & BGA's Accreditation Forum is specifically designed to help prepare accreditation professionals at Business Schools that are applying for AMBA and/or BGA accreditation or re-accreditation.

AMBA & BGA is committed to ensuring that our content is still available to our audiences. In spite of social distancing, this year's Accreditation Forum will be hosted completely online. All the sessions will be live streamed as interactive webinars, and the recordings to all sessions will be shared with all our delegates following the event.

The content will be led by a team of expert accreditors and guest speakers who will share their knowledge and insights over the course of the forum, and will cover:

- the structure of the accreditation process
- what it takes to make an accreditation submission successful
- best practices of successful Schools
- typical challenges Business Schools face – and proposed solutions
- marketing and communicating your accreditation to key audiences

WELCOME FROM THE CONFERENCE PRODUCER

PLEASE NOTE timings and final session titles in the draft programme are subject to change



MONDAY

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15

NOVEMBER

2021

#AF2021

**PROGRAMME.**  
SCHEDULE

PRE CONFERENCE WORKSHOP

15:00 – 16:30 GMT

Reserved for Peregrine Global Services

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TUESDAY  
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16  
NOVEMBER  
2021

#AF2021

**PROGRAMME.**  
SCHEDULE

**Session 1**

10:00 – 11:00 GMT

**Understanding the accreditation process**

**Speakers**

TBC

**Session 2**

13:00 – 14:00 GMT

**The accreditation journey for Business Schools**  
– examples from newly accredited / recently re-accredited institutions

**Speakers**

TBC

**Session 3**

15:00 – 16:00 BST

**Reserved for sponsor**

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WEDNESDAY  
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17  
NOVEMBER  
2021

#AF2021

**PROGRAMME.**  
SCHEDULE

**Session 4**

10:00 – 11:00 GMT

**Maximising chances of accreditation success and the role of the accreditation panel**

**Speakers**

TBC

**Session 5**

13:00 – 14:00 GMT

**AMBA & BGA joint accreditation**

**Speakers**

TBC

**Session 6**

15:00 – 16:00 GMT

**Reserved for Sponsor**

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THURSDAY  
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18  
NOVEMBER  
2021

#AF2021

PROGRAMME.  
SCHEDULE

**Session 7**

10:00 – 11:00 GMT

**Interactive Roundtable: insight session – your questions answered**

**Moderator**

TBC

**Session 8**

13:00 – 14:00 GMT

**Triple Crown accreditation**

**Chair: Andrew Main Wilson**  
CEO, AMBA & BGA

**Panellists**

TBC

**POST-CONFERENCE WORKSHOP**

15:00 – 16:00 GMT

**Business Graduates Association (BGA) Accreditation Workshop**

**Speaker**

**Victor Hedenberg**  
Business Development Manager, AMBA & BGA

THURSDAY